

SCHEDULE OF EVENTS

April 30, 2026

WELCOME RECEPTION

OFFICES OF THE SOUTHERN CENTER
FOR HUMAN RIGHTS

May 1, 2026

**DECRIMINALIZING RACE &
POVERTY SYMPOSIUM**

GSU COLLEGE OF LAW

May 1, 2026

JUSTICE TAKING ROOT BENEFIT

THE FOUNDRY AT PURITAN MILL

May 2, 2026

GOLDEN JUBILEE FESTIVAL

MAGNOLIA HALL AT PIEDMONT PARK

2026 SPONSORSHIP OPPORTUNITIES

Golden Jubilee Weekend

CELEBRATING **50 YEARS** OF THE
SOUTHERN CENTER FOR HUMAN RIGHTS

APRIL 30 – MAY 2, 2026

ATLANTA, GEORGIA





ABOUT SCHR

For nearly five decades, SCHR has led the charge for equality, dignity, and justice in the Deep South, winning landmark U.S. Supreme Court victories, securing freedom for individuals serving extreme sentences, and driving major policy reforms that dismantle systemic racism and poverty-based incarceration. Your support will amplify these efforts, sustain critical legal and advocacy work, and uplift the voices and dignity of the most marginalized.

Event sponsorship revenue supports SCHR's powerful mission and reflects a shared commitment to justice, compassion, and systemic change. Become a sponsor today, and join us in honoring a legacy of resistance and a vision for a just world.



**Southern
Center for
Human
Rights**



*Golden
Jubilee
Weekend*

GOLDEN JUBILEE WEEKEND

2026 is the Southern Center's 50th Anniversary. We are celebrating, remembering, and fortifying for the future! Be part of it all by joining us for conversations and events all weekend long!

Our history is our legacy, and it compels us forward. Join us for a reunion of advocates, leaders, and clients who have shaped the fight for human rights in the South.

Together, we will learn about the issues facing our communities and recommit ourselves to the fight for a world free from mass incarceration, the death penalty, the criminalization of poverty, and racial injustice.



**Southern
Center for
Human
Rights**

50 *Years*
FORWARD ▶▶▶▶

DECRIMINALIZING RACE & POVERTY SYMPOSIUM

The Decriminalizing Race & Poverty Symposium aims to foster an open dialogue and explore innovative solutions to address the intersection of race and poverty within the criminal legal system. The Symposium will feature conversations with local experts, a view inside the historic, landmark cases that have made the Southern Center a leading civil rights legal organization in the Deep South, and a keynote from Pulitzer Prize-winning journalist and author Isabel Wilkerson followed by a book signing.

Date: Friday, May 1, 2026

Time: 9:00 am to 1:00 pm

Location: Georgia State University College of Law

Attire: Business Casual

CLE: SCHR will organize three CLE credits for participating attorneys.

DECRIMINALIZING
RACE & POVERTY **SYMPOSIUM**



Southern
Center for
Human
Rights



JUSTICE TAKING ROOT

SCHR's annual Atlanta fundraising event has a new format for our 50th anniversary. Join us for drinks, dancing, a buffet dinner, and a program that highlights the power of the Southern Center's work and community — including an exclusive live auction! Proceeds from Justice Taking Root provide unrestricted support for our crucial work fighting for a world free from mass incarceration, the death penalty, the criminalization of poverty, and racial injustice.

- Date:** Friday, May 1, 2026
Time: 6:00 pm to 9:00 pm
Location: The Foundry at Puritan Mill
Attire: Cocktail Chic

JUSTICE
TAKING ROOT



Southern
Center for
Human
Rights

50 Years
FORWARD

*Golden
Jubilee
Weekend*

GOLDEN JUBILEE FESTIVAL

Justice is worth celebrating! The Southern Center's Golden Jubilee Weekend will culminate in a joyous reunion of advocates, leaders, and clients who have shaped the fight for human rights in the South. Reconnect with old friends or make new ones with SCHR. All are welcome for games, music, and food as we celebrate 50 years of impact and the power our community holds to craft the next beautiful thing together.

Date: Saturday, May 2, 2026

Time: 11:00 am to 2:00 pm.

Attire: Casual



**Southern
Center for
Human
Rights**

50 *Years*
FORWARD ▶▶▶▶

JUSTICE TAKING ROOT SPONSORSHIP OPPORTUNITIES



Visionary

\$100,000

Benefits for Justice Taking Root Sponsorship:

- 30 tickets at premier tables
- Recognition from the podium during the event program
- 1-minute speaking opportunity during event (SCHR will work with sponsor to recommend and support live or video content)
- Logo placement in invitations and event emails
- 1 full-screen ad in the digital program, shown twice as many times as lower levels
- Logo prominently displayed on event website, digital program, and signage
- Recognition as a sponsor in 3 SCHR social media posts
- Recognition in the 2027 Human Rights Report and the 2026 Annual Report
- Recognition as a Pillar of Justice sponsor in the Justice Taking Root press release
- Inclusion on the 50th anniversary donor wall in the SCHR office
- Listing on the 50th anniversary page on SCHR.org

Additional benefits for the Golden Jubilee Weekend:

- 10 tickets to the Decriminalizing Race & Poverty Symposium
- 10 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift



Golden
Jubilee
Weekend

Founder's Circle Presenting Sponsorship

\$50,000

Benefits for Justice Taking Root Sponsorship:

- 20 tickets at premier tables
- Recognition from the podium during the event program
- 1-minute speaking opportunity during event (SCHR will work with sponsor to recommend and support live or video content)
- 1 full-screen ad in the digital program
- Recognition as a sponsor in 2 SCHR social media posts
- Logo placement in invitations and event emails
- Logo prominently displayed on event website, digital program, and signage
- Recognition in the 2027 Human Rights Report, the 2026 Annual Report, and the Justice Taking Root press release
- Inclusion on the 50th anniversary donor wall in the SCHR office
- Listing on the 50th anniversary page on SCHR.org

Additional benefits for the Golden Jubilee Weekend:

- 6 tickets to the Decriminalizing Race & Poverty Symposium
- 6 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift



**Southern
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Human
Rights**

50 Years
FORWARD >>>>

Catalyst of Change

\$25,000

Benefits for Justice Taking Root Sponsorship:

- 20 tickets at premier tables
- Recognition from the podium during the event program
- 1 full-screen ad in the digital program
- Recognition as a sponsor in 1 SCHR social media post
- Logo placement in pre-event emails
- Logo displayed on event website, digital program, and signage
- Recognition in the 2027 Human Rights Report, the 2026 Annual Report, and the Justice Taking Root press release

Additional benefits for the Golden Jubilee Weekend:

- 4 tickets to the Decriminalizing Race & Poverty Symposium
- 4 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift

Vanguard

\$15,000

Benefits for Justice Taking Root Sponsorship:

- 10 Tickets at a reserved table
- Listing in the invitation
- 1 full-screen ad in the digital program
- Logo displayed on event website, digital program, and signage
- Recognition in the 2026 Annual Report

Additional benefits for the Golden Jubilee Weekend:

- 4 tickets to the Decriminalizing Race & Poverty Symposium
- 4 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift

Luminary

\$10,000

Benefits for Justice Taking Root Sponsorship:

- 10 Tickets at a reserved table
- 1 half-screen ad in the digital program
- Listing on event website, digital program, and signage

Additional benefits for the Golden Jubilee Weekend:

- 4 tickets to the Decriminalizing Race & Poverty Symposium
- 4 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift



Southern
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Human
Rights

50
Years
FORWARD



Defender

\$5,000

Benefits for Justice Taking Root Sponsorship:

- 6 event tickets
- Listing on event website, digital program, and signage

Additional benefits for the Golden Jubilee Weekend:

- 2 tickets to the Decriminalizing Race & Poverty Symposium
- 2 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift

Advocate

\$2,500

Benefits for Justice Taking Root Sponsorship:

- 4 event tickets
- Listing on event website and digital program

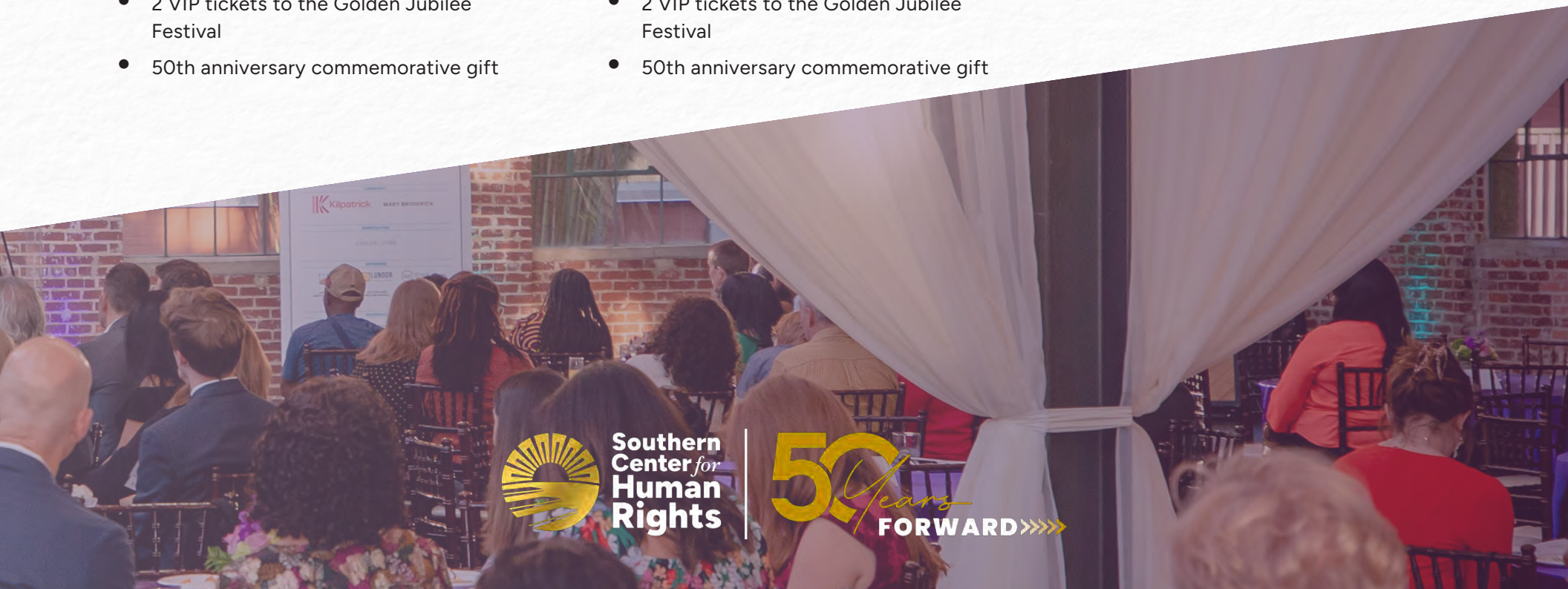
Additional benefits for the Golden Jubilee Weekend:

- 2 tickets to the Decriminalizing Race & Poverty Symposium
- 2 VIP tickets to the Golden Jubilee Festival
- 50th anniversary commemorative gift

Friend

\$1,000

- 2 Tickets to Justice Taking Root
- Listing on event website and digital program



ADDITIONAL WEEKEND EVENT SPONSORSHIPS



Decriminalizing Race & Poverty Symposium Title Sponsor

\$25,000

Benefits for Symposium Sponsorship

- 10 tickets to attend the symposium
- Logo displayed on symposium page on our Golden Jubilee website and on symposium signage
- Recognition as the title sponsor from the podium during symposium
- Opportunity to provide branded event takeaway for guests

Additional Benefits for the Golden Jubilee Weekend

- 4 tickets to attend the Atlanta Justice Taking Root Benefit
- 4 tickets to attend the Golden Jubilee Festival
- Please note, additional sponsor credit (co-sponsor) will be offered to the GSU BLSA (Black Law Students Association)

Golden Jubilee Festival Title Sponsor

\$25,000

Benefits for Festival Sponsorship

- 10 tickets to attend the Festival
- Logo displayed on festival page on our Golden Jubilee website and on festival signage
- Opportunity to provide branded event takeaway for guests

Additional Benefits for the Golden Jubilee Weekend

- 4 tickets to attend the Atlanta Justice Taking Root Benefit
- 4 tickets to attend the Decriminalizing Race & Poverty Symposium

MORE WAYS TO SUPPORT



**JUSTICE
TAKING ROOT**

**SPECIAL THANKS
TO OUR SPONSORS**

LUMINARY

 **Kilpatrick** MARY BRODERICK

BENEFACTOR

CAPLAN COBB

DEFENDER

 **EVERSHEDS
SUTHERLAND**  **LUNOOR**  **King
Spalding**

LEWIS & CLARK
AND TUCKER BARNETT LEE LEVINE AND
PAUL O'NEILL LEWIS BRIDGES
AND JOHNSON

Digital Journal Ad

The digital journal will be shown throughout Justice Taking Root.

- Full-Screen (10" wide x 5.63" tall) Ad \$1,250
- Half-Screen (5" x 5.63" tall) Ad \$750

Accepted File Formats: High resolution JPEG, PNG, or PDF. Design services available upon request.

Individual Tickets

Individual tickets are available for purchase for all events during the Golden Jubilee Weekend.

Visit goldenjubilee.schr.org to make your purchase.

Make a Tax-Deductible Contribution

Make a tax-deductible contribution in any amount to support the Southern Center for Human Rights.

Visit goldenjubilee.schr.org to make your donation.



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CONTACT US

For questions related to sponsorship opportunities, please contact:

Kate McNeely

Development Director
kmcneely@schr.org
(404) 688-1202 ext. 247

You can mail your check for payment along with a completed sponsorship commitment form to:

Southern Center for Human Rights

ATTN: Development
60 Walton St NW
Atlanta, GA 30303-2149

Sponsorships and tickets can be purchased online at
goldenjubilee.schr.org



**Southern
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SPONSORSHIP COMMITMENT FORM

Contact Information

Primary Contact Name _____

Phone _____ E-mail _____

Company or Individual Name (for program and listings): _____

Billing Information

Name on Card _____

Billing Address _____

Line 2 _____

City _____ State _____ Zip: _____

Card # _____

Exp. Date (MM/YY) _____ Security Code _____

Signature _____

- INVOICE** – The Southern Center for Human Rights will send an invoice directed to the listed contact.
- CHECK** – Enclosed is a check made payable to the Southern Center for Human Rights in the amount of \$ _____
- ONLINE** – Please visit goldenjubilee.schr.org to complete purchase of your sponsorship.

Sponsorship

- Visionary \$100,000
- Founder's Circle \$50,000
- Catalyst for Change \$25,000
- Vanguard \$15,000
- Luminary \$10,000
- Defender \$5,000
- Advocate \$2,500
- Friend \$1,000

-
- Symposium Title Sponsor \$25,000
 - Festival Title Sponsor \$25,000

Digital Journal Ad

- Full-Screen Ad \$1,250
- Half-Screen Ad \$750

Donation

Make a fully tax-deductible contribution in support of the Southern Center for Human Rights.

Contribution Amount \$ _____

